Technical Examination Process on Adaptation (TEP-A)

Youth Policy Case Competition

Clima de Eleição is an electoral advocacy project, focused on qualifying the climate crisis debate during the Brazilian Municipal elections, promoting multi-stakeholder engagement and cooperative action on adaptation.

With inputs of the Technical paper *Opportunities and options for enhancing adaptation actions and supporting their implementation: reducing vulnerability and mainstreaming adaptation*
We are a group of young Brazilian climate activists that have worked together in youth organizations that advocate for the climate agenda at the national level. Since 2016 we have been participating in UNFCCC conferences lobbying with Brazilian negotiators, representatives of the federal government, and the national congress. We have helped building important policies in partnership with the government and on monitoring the implementation of them, such as the strategy for the implementation of the Brazilian NDC, the long-term strategy for decarbonizing our economy, and other policies related with youth and with climate education.

Since 2018 the current federal government has stopped investing in the climate change agenda and most of the achievements we had made so far at the federal level have been lost.

Henceforth we started focusing on advocating at the subnational level. However, we found our first great difficulty: in Brazil, people who make public policies in cities and states rarely understand the seriousness and even the basic science behind the climate crisis. This does not necessarily happen because of climate denial, but because they have often had no contact with the agenda. This is even more evident when it comes to specific issues like adaptation. It was then that our group decided to create our project to tackle this challenge.

In Brazil, we have elections every two years, always alternating between the municipal poll, and the state and federal poll. During this period, we found a window of opportunity with candidates and parties, much more open and willing to dialogue with civil society than after they are elected. This year we are going to have municipal elections to choose mayors and legislators for all 5,570 municipalities across the country.
With this in mind, we created a **free online course** for candidates in this year’s elections on climate change and cities, **focusing on the need to adapt Brazilian cities to deal with the intensification of the climate crisis**. Candidates who complete the course requirements will be certified and will be able to use this as political capital to support their campaigns during the election period.

The **counterpart** candidates and political parties must give to access our capacity building course are:

- **a)** Insert a commitment to the climate agenda at their government plan, including adaptation and mitigation strategies;
- **b)** Commit to support spaces of social participation in the climate agenda (councils and forums) for all stakeholders, especially the most vulnerable, to be able to participate in planning and implementation;
- **c)** Commit to hold a meeting with our team to discuss the next steps if the candidate is elected.

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**1.** Negotiation with parties and candidates during the electoral period

**2.** Candidates who take the online course will be certificated and join a network of leaders committed to the climate agenda

**3.** Voters can choose to vote for candidates who have taken the course and are engaged with the climate agenda

**4.** Long-term relationships are created to negotiate agendas in the future with parties and newly elected leaders
Since we opened the registration on September 1st, **six political parties** have already pledged to include all their candidates in this program, more than **240 candidates** enrolled, from 20 of the 27 states in Brazil, and all five regions of the country, and all sides of the political-ideological spectrum got involved. The elections are on November 15th and we have a great expectation that we can influence positively the way the climate and adaptation agenda is discussed at the municipal level all over Brazil.

**Impacts and KPI's (until September, 29th)**

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<tr>
<th>Advocacy</th>
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<tbody>
<tr>
<td>N. of political parties that partnered:</td>
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<tr>
<td>Ideological diversity of parties that partnered:</td>
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<td>N. of candidates enrolled in the course:</td>
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<tr>
<th>Communication</th>
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<tr>
<td>N. of Instagram followers @climadeeleicao</td>
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<td>N. of mailing subscribers:</td>
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<td>N. of press releases and interviews:</td>
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We are developing this as a pilot, but the idea is to create an experience to implement the project on a larger scale in the next elections in 2022, when Brazil will choose policy-makers at the federal and state levels.

**So, instead of trying to convince elected politicians to engage with climate adaptation, we are acting to empower and involve future leaders now!**
Beatriz Pagy is a Bachelor of Laws (USP), focused on Administrative Law, Environmental Law and Public Policies. She is a social entrepreneur, having experienced developing and coordinating socio-environmental projects. Currently, she works with international cooperation projects related to resilience and adaptation to climate change at ICLEI - Local Governments for Sustainability. She is also a member of multicultural and international networks such as YOUNGO - Youth Constituency of the UNFCCC, and LACLIMA - Latin American Climate Lawyers Initiative for Mobilizing Action.

Igor Vieira is an Environmental Engineer (ASCES UNITA), researcher in Water Quality and Water Resources, and Master in Environmental Engineering (UFRPE). He coordinated a national campaign on access to water and SDG 6. He is currently a regional coordinator at Waterlution’s WIL Brasil. He participated in international conferences such as the World Water Forum, the United Nations climate negotiations, 24th and 25th Conference of the Parties and Latin America and Caribbean Climate Week.

Gabriela Baesse has a Bachelor’s degree in International Relations (UnP) and Public Policy Management (UFRN), and a Master’s in Urban and Regional Studies (UFRN). She currently coordinates the independent project "Cicli - cycling for the climate", and is the regional director of Youth4Nature in Latin America and the Caribbean. She has participated in international conferences such as Rio+20 and the United Nations climate negotiations through the 25th Conference of the Parties (COP25) and Latin America and Caribbean Climate Week 2019.

João Henrique Alves Cerqueira, climate activist, and environmental engineering student at the Federal Technological University of Paraná (UTFPR). Fellow in the Social Good Brasil network, in the Local Pathways program by SDSN youth, and World Economic Forum’s Global Shapers at the Curitiba Hub. He works as a Community Manager at Impact Hub Curitiba, he is co-creator of the project “Cicli - cycling for the climate”, aiming to communicate the climate crisis. He was part of the official delegations of Brazil for UNFCCC COPs 22, 23, and 24. In 2019, he was the Brazilian invited by the UN to participate in the first Youth Climate Summit and Climate Action Summit at United Nations headquarters.